

CEO Shares

by Alison E. Heron, MBA, CAE

As the vibrant hues of spring begin to paint the world around us, I wanted to take a moment to extend a warm welcome to this beautiful season of renewal and growth.

While farewells are never easy, they also mark the beginning of new chapters. I am delighted to introduce Mary Buday, who will join us as the new Director of Certification. Mary has a proven track record in overseeing, improving, and growing board certification programs in healthcare and education. We are excited to have Mary on staff and confident she will significantly contribute to the certification program within the Child Life Certification Commission (CLCC).

Change is inevitable, but it's the catalyst for advancement and innovation. Embracing it ensures our continual evolution towards greater excellence and impact.

As shared previously, in 2022, the Internal Revenue Service (IRS) officially recognized CLCC as a 501(c)6 under the parent organization ACLP, a 501(c)3. According to the IRS, certification dues are considered Unrelated Business Income Tax (UBIT) and cause major tax penalties annually for ACLP. However, certification dues are exempt from tax penalties under 501(c)6 IRS rules. ACLP's accountant and audit firm advised that it would be in our best interest to have this structure changed for tax reasons. This new structure means the CLCC has a separate governing board, bylaws, policies, and budgets. However, there is still a need for shared resources with ACLP because certification dues do not fully support all certification operations (i.e. staff, technology, materials, etc.). The image below illustrates how the organizations function:

WHAT IS THE DIFFERENCE BETWEEN ACLP & CLCC



As we embark on the continued transition of the ACLP and CLCC organizations, let's rally together to ensure a smooth transition and reaffirm our collective commitment to advancing the field of child life. The 2024 Child Life Conference in San Antonio, TX, is an opportunity for our community to come together again to celebrate our shared dedication to enhancing the lives of children and families. This year's conference promises to be an exceptional gathering of passionate professionals, thought leaders, and advocates in the field of child life. With diverse workshops, presentations, and networking opportunities, this event is designed to inspire, educate, and empower all who attend.

To our valued members and attendees: Your unwavering commitment to excellence in child life drives our association's success. This conference is a testament to your dedication, and I encourage you to take full advantage of the enriching sessions and discussions that await you. Let us seize this opportunity to learn from one another, share best practices, and strengthen our collective impact.

To our esteemed sponsors and exhibitors: Your generous support makes this conference possible. Your contributions enable us to provide an enriching and memorable experience for attendees while furthering our mission of advancing the field of child life. We are deeply grateful for your partnership and look forward to showcasing your products, services, and expertise throughout the event. We are committed to ensuring that our community has access to the resources and education necessary to excel in child life. For those who cannot attend the conference in person or may have missed a session, I am pleased to announce the availability of our 2024 Conference Lightning Pass package shortly after the conference concludes. The Lightning Pass package is designed to ensure that attendees and members who cannot attend the conference in person can still engage with the highly regarded sessions and content with over 12 PDU credits. It's an excellent opportunity to stay connected, continue learning, and earn professional development credits from the comfort of your own space.

Thank you for your continued support and dedication to our shared mission. I look forward to the exciting journey ahead as we continue to make a difference in the lives of children and families.

Alism E. Heroz

