



2022 CHILD LIFE CONFERENCE

EXHIBITORS

May 26-29, 2022

Gaylord National Harbor Resort

National Harbor, MD

Reconnect with the child life community through an in-person or virtual exhibit hall booth. Exhibit hall booths are an unparalleled opportunity to showcase your products and services in front of an enthusiastic crowd of child life specialists and affiliated healthcare professionals.

ALL EXHIBIT HALL BOOTHS INCLUDE:

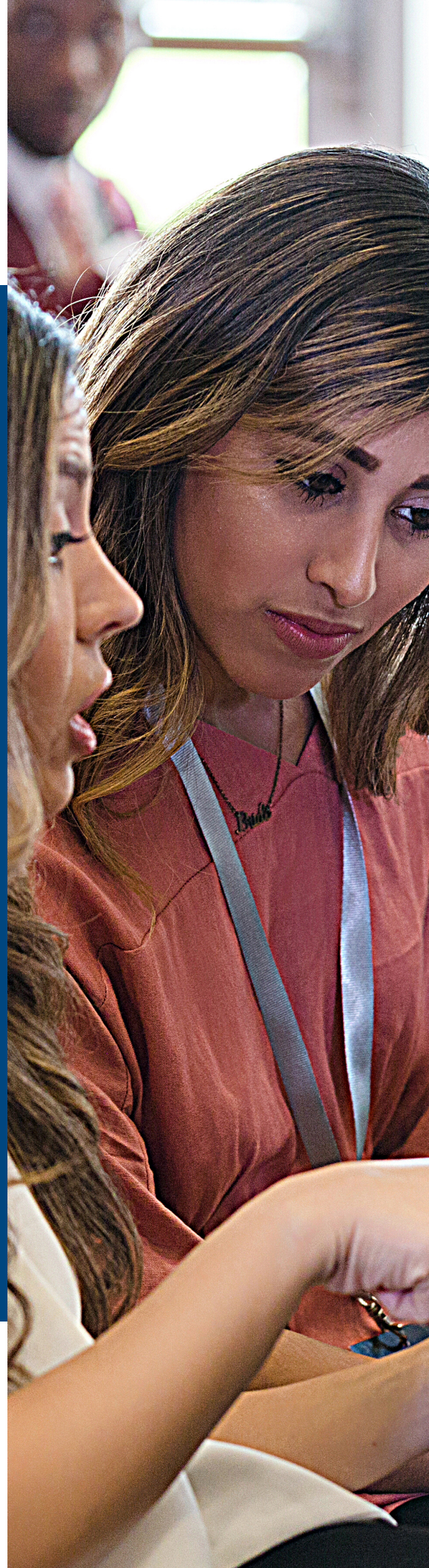
Listing on conference
website and app

Listing in conference
program guide

Listing in the ACLP Bulletin
(ACLP Membership
Publication)

Inclusion in all conference
exhibit hall marketing
pieces

Visit bit.ly/aclpexhibitors to
learn more and reserve your
booth



In-Person Exhibit Hall Booth

Premium Exhibit Booth:

Includes all the Standard Exhibit Booth features plus booth is located at the end of a row or near high-traffic areas.

Premium Exhibit Booth Cost:

- **Early Bird Pricing (Ends 1/10)**
 - Non-Profit: \$1,750
 - For-Profit: \$2,050
- **Standard Pricing (1/11-5/1)**
 - Non-Profit: \$2,000
 - For-Profit: \$2,300

Standard Exhibit Booth:

- **NEW: Virtual Exhibit Hall Listing**
- **10' x 10' exhibit hall booth**
- **2 Exhibit Hall Registrations**
- **Pipe & Drape**
- **8' high back wall**
- **3' high side rails**
- **ID sign (measures 17" x 11")**
- **1 6' draped table (3 sides)**
- **2 chairs**
- **1 wastebasket**

Standard Exhibit Booth Cost

Early Bird Pricing (Ends 1/10)

- **Non-Profit: \$1,500**
- **For-Profit: \$1,750**

Regular Pricing (1/10 - 5/1)

- **Non-Profit: \$1,700**
- **For-Profit: \$1,950**

Visit bit.ly/aclpexhibitors to learn more and reserve your booth

Virtual Exhibit Hall Booth

Virtual Exhibit Hall Booth Includes:

- Virtual exhibit hall webpage to add resources, links, videos, images, lead generation, and more.
- Company listing in the ACLP conference program guide (digital), conference website, and conference app.

Virtual Exhibit Hall Booth Cost:

- Non-Profit: \$199
- For-Profit: \$325

Visit bit.ly/aclpexhibitors to learn more and reserve your booth

A La Carte Options for Exhibitors

ACLP Bulletin Advertising	Discount on quarter-page ad in ACLP Bulletin	\$200
Conference Website & App Ad	Banner ad displayed on the conference website and app	\$500
Post- Conference Email	Send an email to all registrants of the conference. Only 3 spots are available.	\$1,500
Virtual Passport Contest	Attendees will collect info from booths to be entered into a raffle to win several prizes	\$250

**Visit bit.ly/aclpexhibitors to learn more and reserve
your booth**

Safety in Meeting Policy

Every individual who participates in the Child Life Conference will be required to provide proof they are fully vaccinated against COVID-19 or an exemption letter.

If you present an exemption letter, a negative COVID-19 test result must be submitted within 48-hours of arriving at the conference.

Visit bit.ly/aclpexhibitors to learn more and reserve your booth