

ANNUAL REPORT

OUR THANKS FOR YOUR SUPPORT



TABLE OF CONTENTS

2022 Snapshot	02
Message from the President	03
Message from the CEO	05
Financial Report	06
Giving Back	08
2022 Highlights	09
We Salute our Volunteers	12
Looking Forward to 2023	15







Membership

- **5,813** ACLP Members
- 486 new ACLP Members
- 24 Child Life Meet-Up Events Hosted



Education

- **20** webinars hosted with over 5,000 participants
- 13 Racially Conscious Collaboration sessions hosted



Certification

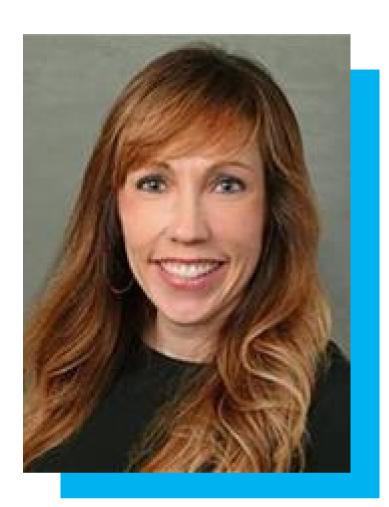
- **6,456** CCLSs worldwide
- 26 countries with at least one CCLS
- **85%** of CCLSs recertified



40th Annual Conference

• **700** in-person & virtual attendees





FROM THE BOARD PRESIDENT

Lindsay Heering, MS, CCLS

Our child life community has displayed grit, empathy, and humility over the past year. If we take ourselves back to March 2020, none of us would have imagined the adverse downstream effects of the pandemic nearly three years later. Increasing signs of normalcy are rejuvenating. Opportunities for connection and collaboration have expanded and will position us to start the New Year strong.

To our clinicians, thank you for continuing to provide exemplary, emotionally safe care for your patients and families and for offering clinical training experiences. To our academicians, thank you for your knowledge, expertise, and impact on the development of our future generation of child life specialists. To our aspiring professionals, thank you for your hard work, passion, and perseverance to pursue a career in child life. To our leaders across all stakeholder groups, thank you for your vision, strength, guidance, and inspiration through another challenging year.

This annual report showcases the incredible work that our ACLP volunteers, committee leaders, staff, and board have accomplished over the past year. Each of you have made a difference. Thank you for the time and energy you have dedicated to advancing the child life profession. Highlights include the scaffolded work of our internship readiness project and our volunteer recognition committee's revitalized approach to celebrating ACLP volunteers. Our community-based practice committee created a toolkit of relevant resources, and our research fellows have further infused research and scientific inquiry into our work, resources, and professional development.



FROM THE BOARD PRESIDENT CONT.

As we enter the second year of our strategic plan, we are continuing to be thoughtful about our path ahead. Within all ACLP conversations, we are continuing to keep race on the table, along with all aspects of diversity, as we work to create an ACLP that is inclusive, transparent, and welcomes all voices.

We look forward to another productive year ahead with many exciting milestones on the horizon, such as our think tank focused on the staffing crisis and pathway to the profession, the Emotional Safety II Summit, the cultivation of a leadership development committee, and robust content for our annual conference. This work will help us identify solutions to current issues, further establish child life as a standard of care within healthcare and beyond, strengthen our association infrastructure, and support the ongoing growth and development of our members. I am grateful for the opportunity to serve you as the ACLP President and look forward to working together to achieve our goals in the coming year.





FROM THE ACLP CEO

Alison E. Heron, MBA, CAE

Season's Greetings!

As 2022 draws to a close and prepares for 2023, thank you for your support of the organization and the child life community. ACLP marked another year of transitions, trials, tribulations, and success! Our staff team greatly appreciated the collaboration and positive impact of working with our volunteers to deliver high-quality content and the start of new work as aligned with

our newly released three-year strategic plan in early Spring. The team remained steadfast and resilient during several transitions of staff directors and graciously welcome new team members. Our team embodies the organization's core values of integrity, equity, inclusivity, collaboration, and excellence.

The nation's mental health crisis, burnout, and staffing shortages within the healthcare sector impact us all. The holidays while joyous for many can be extremely difficult for others. Please check on loved ones, friends, and co-workers. A small act of kindness can go a long way. Be gentle with one another and it's okay to not be okay. We can respectfully disagree without taking it personally and open our minds and heart to understanding other's perspectives.

As we welcome 2023, I'm optimistic and encouraged by the direction of the organization as we continue our due diligence in providing a safe space for all. We are all trying to make it through this ever-changing environment the best way we can and I look forward to working together to ensure ACLP and the child life community moves forward with a future-focused lens to fulfill its mission and vision to make a positive impact in our communities.

As Mahatma Gandhi stated, "you must be the change you wish to see in the world." Remember to reach out if you need help, give grace and mercy, and take care of yourself and your family.







FINANCIAL REPORT

Teresa A.P. Schoell, MA, CCLS, ACLP Treasurer

ACLP is committed to financial health, fidelity, compliance, and transparency with our members. Each year, we engage financial experts to manage our accounts and investments, perform an independent audit, and prepare our tax forms. In collaboration with ACLP staff, oversight and support is provided by the Board, Treasurer, and Finance Committee at multiple touchpoints, including budget

approval, monthly reviews of financial reports, maintenance of the accounting manual, and review of the investment policy. As treasurer, I am pleased to share with the membership that despite some financial stress points over the past year, our organization remains financially healthy and well-positioned to support our members and the vital work of the child life community.

REVENUE \$2,335,891

As of 10/31/2022 Down 16% from this time last year **EXPENSES** \$2,169,796

As of 10/31/2022 Down 9% from this time last year

In addition to the ongoing effects of the pandemic, two financial stress points have impacted ACLP finances in a significant way. The first impact comes from our investments. Across the world, investments are down for individuals and organizations, and ACLP has not been immune to this unfortunate downtrend. Year to date, we are down \$217k in investment loss, as compared with this time last year when we were up \$94k in investment income. This is on par with what the financial world is also experiencing.



FINANCIAL REPORT CONT.

Our investment strategies are designed to weather the ups and downs that come with the market, and we anticipate a healthy recovery in our investments as the market improves. I am happy to reassure our members that ACLP does not rely on investment income to support vital programming or services. This means that the impacts of investment losses will not negatively impact our members, our services, or our programs.

The other financial stress point to address is low attendance at our annual conference. With the financial strains of the pandemic reducing available funding to members for conferences, as well as ongoing travel restrictions, attendance at this year's conference was lower than anticipated. Conference contracts are signed with hotels several years in advance and typically include a commitment to a specific number of rooms booked by attendees.

Despite the impact of low conference attendance and loss on investments, ACLP remains financially strong and healthy. We have the financial resources needed to support the many vital programs and services ACLP provides for its members. As always, ACLP staff and Board leaders welcome your questions and remain deeply committed to transparency and collaboration with our members.

The Asset Ratio is the primary "vital sign" for measuring the financial health of an association. It is calculated by dividing the current assets by the current liabilities. A ratio of 2.0 or higher is desirable. At 4.8, our asset ratio is excellent! Even if we exclude all the grant funds earmarked for specific projects, our asset ratio would be 3.8, which is still very strong.





GIVING BACK

ACLP offers scholarship programs to increase access to education, membership, and resources in the child life field. Below are some of the scholarships awarded in 2022.



Diversity Scholarships Awarded



Free memberships Membership Access Program



Individual webinar scholarships awarded



Free memberships Hardship Fee Program



Program webinar scholarships awarded



One-Person Program Scholarships Awarded



Webinars offered for free to members



International Conference Scholarships Awarded





In April, the ACLP Board of Directors released the new 2022-2024 ACLP Strategic Plan. This plan is designed to strengthen our impact and grow our community through five strategic priority areas. Your membership, volunteer time, and donations made the following accomplishments possible this vear!

Strategic Priority Area 1: Communicate Value and Raise Awareness

• In 2022, ACLP released several official statements in relation to current events and policy changes. By being a part of global conversations, ACLP is working to position child life in mainstream healthcare conversations. Statements included ACLP's position statement on deadly school shootings, ACLP's statement backing the AAP supporting adolescents' rights to access reproductive healthcare services, and ACLP's statement condemning actions that threaten the health of transgender and LGBTQIA+ youth.

Strategic Priority Area 2: Partnerships, Collaborations, and Connections

• In an effort to make the ACLP Board of Directors process more inclusive, the terminology and application platform for the 2023 Board of Directors was updated. Switching the language from "Call for Nominations" to "Apply" ensures that anyone who meets the minimum criteria can apply to be a board member.



Strategic Priority Area 2 Cont.

- Conducted a pilot program, Give the Gift of Membership, during the month of December offering 40% off memberships given as gifts.
- ACLP's new mission, vision, values, and DEI definitions were published and distributed to the child life community.
- The inaugural Member Appreciation week was launched during child life month that included discounts and free PDUs for members.
- The pilot program, Webinar Scholarships, was created to provide free annual webinar programming to individuals or programs demonstrating need.

Strategic Priority Area 3: Optimizing the Pathways to the Profession

- In preparation for the launch of the new Internship Readiness Common Application, many new resources were developed to support individuals through the change, a Town Hall was conducted to share details of the project, a Q&A session was hosted to answer questions about the new application, and new webpages were created as a central hub for the project.
- The Pre-Internship Work Group and Internship Accreditation Oversight Committee worked to develop Pre-Internship Modules for aspiring professionals. These new modules will be released in 2023.
- The new Child Life Clinical Intern Supervisor Course was successfully launched and met capacity limits, providing training and support for supervisors at all levels.

Strategic Priority Area 4: Excellence in Professional Practice

- The new Publications Committee now oversees the process of creating and maintaining all ACLP publications. The committee has conducted benchmarking, established a working definition of an ACLP Publication, and is conducting a publication audit to review all existing ACLP publications.
- Specific outreach to programs was conducted to encourage participation in the Child Life Professional Data Center.
- All articles in the Journal of Child Life have now been assigned DOIs. This designation is one of the final steps to achieving scientific indexing in 2023.



Strategic Priority Area 5: Diversity, Equity, and Inclusion

- A governance audit was conducted by an outside consultant as well as the Board Diversification Task Force (BDTF). They participated in and reviewed the Board of Directors candidate interview process. The BDTF collaborated with the governance consultant on findings for areas of improvement and recommendations.
- In conjunction with the 2022-2024 ACLP Strategic Plan, ACLP also released new Diversity, Equity, and Inclusion definitions for the child life community as well as a formal Anti-Racism statement.
- Partnering with Tony Hudson, President & Founder of Racially Conscious Collaboration, ACLP offered 13 Introduction to the Foundations of Racially Conscious Collaboration training sessions for the child life community.
- A DEI observer was present for the 2022 Job Analysis consisting of subject matter experts who were developing the new Child Life Exam Content outline.
- Redesign identity-based affinity groups to be protected private spaces.
- Designed a new Diversity, Equity, and Inclusions Course to be implemented for free to members in 2023.





WE SALUTE OUR VOLUNTEERS!

Current ACLP Committee Members

Abigail J. Horton Addison Lewis Alexandria Friesen Alice Shi Alicia G. Basmajian Alicia L Stewart Alison | Chrisler Alli Reilly Allison Moore Alyssa Friedberg Alyssa Glick Alyssa L. Peralez Alyssa Luksa Alyssa M. Geis Alyssa Renee McKinnon Amanda C. Geist-Sanborn Amanda D. Honeyman Amanda L Lockett Amber E. Hill **Amy Anne Waters** Amy Ballin Amy C. Bullock Morse Amy C. Kennedy Amy M Claridge **Amy Sandlin**

Angela R Silveira Anita H. Pumphrey Anna Maria Roberson Anna Marsh Anne Deirdre Born Anne G Gorham Annette W. Bonjour Arielle Silverman Ashley Bowman Ashley D. Ochs Ashley M. Rapske Aubree Bailey Ayana M. Hamilton Barbara G Romito Belinda Hammond Belinda Jean Sweett Bethany Fisackerly Bri Swope Brianne N. Ortiz Bridgette Danielson Brielle Napolitano Brittany E. Reed Brittany F. Spaeth Brittany L. Cumbie Brooke Ann Rappaport

Brooke D. Ratliff Caelin Hallgren Caitlin B. Leary Caitlin R. Vazquez Camille E Fraser Cara C. Sisk Carla S. Barrentine Carly A Russo Carol Kim Hamamoto Caroline Raymond Caroline G. Cortezia Caroline T Jones Cassidy Mante-Adjei Cathrine Elizabeth Reed Cathy L. Humphreys Ceilidh Eaton Russell Chantal K. LeBlanc Chavon R. Robinson Chelsea Vaughn Chris D. Brown Christine G. Mace Civita A. Brown Claire M. White Colleen Cameron Colleen J. Rufer

Colleen M. Lacey Corinne Sinsheimer Vandagriff Courtney D. Dill Courtney Easterday Craig Martucci Daisy J. Simpson Daguan Christian Stephenson Deborah Ann Wheeler Deborah B. Vilas Deborah R. Spencer Deirdre A. Goltz Deirdre Almanzan Diane Dingley Diane Hart Diane Kaulen Dina Thachet **Dottie Barnhart** Eileen M. Clark Elise Huntley Elizabeth K. Zaremba Elizabeth M. McCarroll Elizabeth W. Ng'ang'a-Kabuthi Ellen C. Good Ellen Hollon Emily G. Margolis **Emily Goldstein**



WE SALUTE OUR VOLUNTEERS!

Current ACLP Committee Members Cont.

Emily Kathryn Kerska Emily NR Mozena **Emily Synnott** Erika Croswhite Erin K. Munn Erin M. Boswell Eugene W. Johnson Evelyn B. Hausslein Farya Phillips Frances L. Ritter Francine Gollub Gail J. Klayman Genevieve Lowry Geri Sehnert **Grace Therber** Hania R.I. Thomas-Adams Hannah Knott Hannah R. Williams Heather Clements Stohr Heather Gianatassio Heather J. Burket Heather M. Bailey Hilary A. Woodward Holly Clark Holly E. Senn Jacquelyn Rahm Jaime E. Bruce Janay' Michelle Fournette Ianelle L. Mitchell Janet N. Cross Janis Smith Jenaya Gordon Ienna Read Jenna Robertson Jenni L. Davis Jennifer A. Brandt Jennifer A. Fieten Jennifer A. Holly Jennifer A. Jewel

Jennifer L. Gretzema Iennifer L. Sciolla Iennifer M Chabot Jenny Holthaus Jerriann Myers Wilson lesse A Bartlett Jessica A. Correnti Jessica L. Goddard lessica M. Hotchkiss-Miolsness Jessica Madeline Goldberg Jessica Marie Oswald Iessika Boles Iill Koss Iill L. Mendez Joan C. Turner Joan M. McGeary Jordana Salomon Joy S. Goldberger Julia Haas Julia Verdugo Julissa Franco Kari Mastro Karin D Rourke Karyn Positano Katelin J. Jones Katelyn Ane Shellabarger Katelyn E. Dailey Katherine A. Tenhulzen Katherine L Bennett Katherine Rodriguez Katherine S Haciomeroglu Kathleen A. Moffatt Kathleen McCue Kathryn A. Cantrell Kathryn A. Davitt Kathryn Bradford Kathryn Hamelin

Kathryn J. Kauffman

Katie Beard Smith Katie M. Glass Katie Maxwell Katie R. McGinnis Katie Ransdell Katie Walker Kayla Rose Black Kayleigh M. Chang Kayleigh N. Hilsabeck Kelly A. Blanchette Kelly D. Wagner Kelly Jean Schmitz Kellye Carroll Kelsey M. Champion Keri L. Edwards Kimberly A. Andersen Kimberly D. Stephens Kimberly L. Ong Korie Leigh Krista D. Stringer Krista L. Naugler Kristen M. Beckler Kristin A. Brown Kristin I. Maier Kristin Nicole Pittman Kristina M. Finch Kyra E Koehler Laila Ramji Laura Anne Cahalan Laura Jeanne I Moore Laura K Gould Laura Katherine Bethel Laura L. Gaynard Lauren A. Mitchell Lauren Holley Lauren Keyes Lauren M. Young Lauren McCann Lauren N. Stevens Lauren Thomas Lauryn Rozum

CLeeAnn Derbyshire Leora Zomick Leslie A. Daniels Leslie C. Grissim Linda E. Skinner Lindsey Jungwirth Lindsey L. Welch Lindsey M. Murphy Linsev Hammon Lisa A. Ciarrocca Lisa A. Martinelli Beasley Lois I. Pearson Lori A. Esch Lori L. Gottwein Lourdes A. Rocha-Nussbaum Lucv B. Raab Lynn Williams McGurgan Macy L. Connors Mallory Gutchall Marcy A. Kloster Margaret K. Clark Marin Unger Marissa G Kirkendall Marsha Herman Mary Ann Gill Mary Mason Beale Maureen E. Stys Megan E. Fisher Megan K. Kariger Megan R. O'Connell Megan Verburg Meghaan R. Nguyen Meghan D. Kelly Meghan M. Mack Melissa Christina Dodaro Melissa Glenn Johnson Melissa Hernandez Melissa J. Racioppa Melissa I. Schotthofer Melissa M. Hicks



Jennifer A. Kelley

Jennifer H. Staabl



WE SALUTE OUR VOLUNTEERS!

Current ACLP Committee Members Cont.

Meredith Church
Meredith Norton
Meridith L. Bergquist
Micah M. Sedillos
Michele M. Martin
Michelle Barksdale Mathews
Michelle Minyard-Widmann
Michelle T. Cumber
Miranda Dunnam
Miranda N. Day
Mitchel Cohen
Morgan E. Morgan
Morgan Ford
Natalie Chango

Morgan E. Morgan Morgan Ford Natalie Chango Nate Seroski Nicole Boik Nicole Gandolfo Nicole Johnson Nicole K. Zina Nicole R Primiano Nicolle C. Bengtson Nora O'Connell Pamela L. Norcross

Pat Azarnoff
Peggy O. Jessee
Priti P. Desai
Qi Cheng
Rachel Calvert
Rachel Standifer Thompson

Rachel Suganuma

Rachel Suganuma Rana L. Post

Rebecca D. Majerczyk Rebecca Gordon Rebecka J. Dolyniuk

Regina Gohr Regina J. Burdett Renee S. Savic

Richard H. Thompson

Robert J. Wing

Robyn C. Moyer Ruth Charendoff Ruth Kettner Ruth M. Snider Sally Francis Samantha Coram Samantha J. Ainsworth Samantha Kay Starkey Sanasadat Marashi Shooshtari Sandra Schreffler Sara H. Reynolds Sara Krewson Sara Ridenour Sarah F. Davis Sarah Hochstetler Sarah M. Framarin Sarah Marie Barrientos Sarah Pajak Tucker Sarah-Rose Grace Galucki Shanira R. Hightower Shannon E. Dier

Shawna M. Grissom Sheila L. Palm Sheri A. Mosely Sherry L Treichel Sherwood Burns-Nader

Sharon D. Breeding

Sharon M. McLeod

Shira D. Zipursky Stacey G. Koenig Stephanie Barta Stephanie Dane Stephanie L. Hopkinson

Stephanie E. Hopkinso Stephanie Whitten Susan K. Gorry Susan Pond Wojtasik Susan R. Marchant

Susan Salisbury-Richards

Suzanne M. Berg

Symone Farmer Taryn L. Wheelock Terre A. Kugler Thomas Lee Collins Tiffany Key Tommi Beth McHugh

Toni F. Millar

Toni L. Crowell-Petrunga Tori Allison Hinton Tracey Craddock Tracey Samantha Kunj-Ramen

Tracy-Lynn Akitt Tyson M Heaton Vanessa C. Andrews Victoria C Vaden Viktoria De Jong Y. Renee Hunte

ACLP Board of Directors

Lindsay Heering
Alisha Saavedra
Quinn Franklin
Cristie Suzukawa Clancy
Teresa A.P. Schoell
Sarah Patterson
Riley Hammond
Cassandra James
Victoria Isaacson
Sandy Baggott
Monica Gibson
Alison E. Heron





In 2023, ACLP will continue to focus on the 2022-2024 Strategic Plan Priorities and goals. These goals will be accomplished through the work of dedicated volunteers making up the ACLP Board of Directors, ACLP Committees as well as the ACLP staff. Below are some of the major goals for 2023.

- Address the staffing crisis and pathways to the profession through a collaborative Think Tank
- Conduct an improved salary survey with applicable data collection and reports for CCLSs to use
- Promote awareness of the value of child life and emotional safety by hosting the **Emotional Safety Summitt II**
- Enhance resources for CCLSs to provide educational information on current topics
- Increase transparency in the scope and decision-making process of the organization by providing quarterly progress updates as well as sharing decisions made at board meetings
- Increase the value of membership by collecting data on current member benefits and developing new benefits that are aligned with current professional needs
- Improve the usability of the child life website by conducting a website redesign
- Finalize the new exam content outline to ensure the child life exam aligns with the knowledge, skills, and abilities required for competent practice in the field. Results from the 2022 Job Analysis, with feedback provided by the DEI Observer, will be utilized by the subject matter experts to finalize content
- The new Internship Readiness Common Application will be implemented in January 2023. This new application increases efficiency, reduces bias, and improves accessibility. In addition, a revised Internship Equity Pledge will be released to sign

If you are interested in participating in any of these projects, we encourage you to volunteer with ACLP. With your help, we will be able to accomplish these goals in 2023!





childlife.org